

2023-2024 3RIVE 3D® Application System Program

Program Description:

The 3RIVE 3D® application system is the fastest growing in-furrow application technology in corn and soybeans with additional crop opportunities on the near horizon. This program enables growers to choose the best option to access this technology for At-Plant crop protection from insects and diseases in registered crops.

Option 1: Product Commitment Program

Growers who commit to and purchase minimum qualifying volumes of 3RIVE 3D brands in any combination listed in the table below qualify for a 3RIVE 3D application system at no initial cost. Growers can meet the total volume commitment at any time with a maximum of three years to meet the total volume commitment.

Complete the **3RIVE 3D Application System Grower Commitment Form** by **February 28, 2024**. Complete all required fields. Return your commitment form to your FMC retail market manager.

Qualifying Products and Commitment Volumes:

Qualifying Products For Use In The 3RIVE 3D Application System				
Capture® 3RIVE 3D® insecticide	Ethos® 3D insecticide/fungicide	Xyway® 3D fungicide		
Products may be purchased individually or in any combination to achieve minimum purchase volumes. Product volumes must be divisible by 15 as Ethos 3D insecticide/fungicide and Xyway 3D fungicide products are packaged only in 15-gallon or 120-gallon mini bulks. Capture 3RIVE 3D insecticide packaged only in 15-gallon.				
Minimum Purchase Volumes Of Qualifying Products For Each Application System. Total Volume Commitment May Be Achieved At Any Time Up To Maximum Of Three Years.				
Planter Row Units	Year	Capture 3RIVE 3D insecticide	Ethos 3D insecticide/fungicide	Xyway 3D fungicide
Planters With 12 - 32 Rows	Year 1	105 gallons	105 gallons	135 gallons
	Year 2	105 gallons	105 gallons	135 gallons
	Year 3	105 gallons	105 gallons	135 gallons
	Total	315 gallons	315 gallons	405 gallons
Planters With 33 - 48 Rows	Year 1	150 gallons	150 gallons	195 gallons
	Year 2	150 gallons	150 gallons	195 gallons
	Year 3	150 gallons	150 gallons	195 gallons
	Total	450 gallons	450 gallons	585 gallons
Planters With 49 Rows or More	Year 1	180 gallons	180 gallons	240 gallons
	Year 2	180 gallons	180 gallons	240 gallons
	Year 3	180 gallons	180 gallons	240 gallons
	Total	540 gallons	540 gallons	720 gallons



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Alternate Qualifying Products And Purchase Volumes To Meet Up To 30% Of Minimum Annual Purchase Volumes.

Purchase Ratio 1:1 brands	Purchase Ratio 1:2 brands	
Anthem® MAXX herbicide, Anthem® Flex herbicide	Hero® insecticide, Steward® EC insecticide, Adastrio™ fungicide, Lucento® fungicide, Topguard® EQ fungicide	
Purchase Ratio 1:1; For every one gallon of 3RIVE 3D® brands, add one gallon of alternate brands in any combination. Purchase Ratio 1:2; For every one gallon of 3RIVE 3D brands, add two gallons of alternate brands in any combination.		
Growers choosing more than one product may achieve qualifying volumes using the product ratios indicated above. 1:1 ratio indicates equivalent gallons. 1:2 indicates that approximately 100% more product purchased – corrected to 15-gallon increments – is required to meet minimum qualifying volumes.		
No penalty for achieving volume commitments in less than three years. Growers may purchase any volume over the annual minimum requirement as long as the total volume commitment is achieved in not more than three years. If product purchase annual minimum is not met, grower agrees to pay the balance according to this formula: commitment gallons – purchased gallons x \$150/gallon		
Qualify for Professional Installation		
Commit by December 31, 2023	Commit between January 1, 2024, and February 28, 2024	
Qualify for professional installation at no charge and with no additional program requirements.	Qualify for professional installation by increasing annual commitment volumes by 15 gallons for a total 45 gallons over three years.	Self-install or pay for professional installation services.

Option 2: Application System Purchase Program

Growers who prefer to purchase the 3RIVE 3D application system with no product purchase commitment volumes may choose to purchase according to the table below.

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Planter Row Units	12-Row	16-Row	24-Row	32-Row	36-Row	≥48-Row
Applicator Standard Purchase Price	\$20,000	\$25,000	\$32,000	\$36,000	\$40,000	\$48,000
Installation Cost	Included in Purchase Price					
Product Annual Commitment Volume	None					
Checks payable to FMC Corporation, Attention: Dan Pinho, FMC Tower at Cira Center South, 2929 Walnut Street, Philadelphia, PA 19104						

- Applicator Commitment Period:** July 1, 2023 – February 28, 2024
- Product Purchase Period:** October 1, 2023 – September 30, 2024
- Program Geography:** Continental USA
- Report Qualifying Product Purchases:** No later than October 31 of each program year

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Program Rules & Conditions:

1. FMC reserves the right to change any or all features of this program at any time.
2. Growers may choose either Option 1 or Option 2. Program options cannot be combined.
3. FMC reserves the right to audit all claims.
4. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of all program benefits.
5. Program subject to 3RIVE 3D® application system availability.
6. **Proof of product purchase from an FMC authorized distributor or retailer is required.**
7. **Purchases of qualifying products must be reported online by Oct. 31 of each program year until the volume commitment is met. Failure to report purchases will result in an invoice for one-third of the retail value of the application system per the table in Option Two above. Submit your product use and proof of purchase electronically to FMC Corporation, Program Administration, online at 3RIVE3DReporting.com by Oct 31 of each program year.**
8. Only FMC products specifically formulated for use in the 3RIVE 3D application system are eligible for this program. Any unauthorized products including other formulated chemistry, nutritional products and other additives used in the 3RIVE 3D application system will void any Product Assurance Programs and application system warranty. Grower assumes all risk.
9. Grower takes ownership of and title and risk of loss to the 3RIVE 3D application system upon delivery. Growers electing product commitment program options are obligated to purchase minimum volumes of qualifying products for each application system over a maximum three (3) year period to earn the total retail value of the 3RIVE 3D application system.
10. 3RIVE 3D application system will be delivered to the farm in a standard configuration to match the planter as specified on the 3RIVE 3D Application System Grower Commitment Form. Incomplete information may result in improper application system configuration.
11. Any non-standard parts and associated costs required to fit the application system to the planter are the responsibility of the grower and not included in this program.
12. Grower is responsible for purchase and installation of desired in-furrow attachments such as keetons, rebounders, etc., for 3RIVE 3D product delivery.
13. Grower is responsible for installation or all installation costs if performed by a third party unless additional program participation requirements defined above are met.
14. This program does not constitute a service agreement. Grower is responsible for annual maintenance, non-warranty replacement parts, system upgrades and any other non-standard applicator equipment.

Products purchased between October 1, 2022, and September 30, 2023, should be reported to FMC via 3RIVE3DReporting.com. Growers who fail to report purchases of qualifying products by October 31, 2023 will receive an invoice for one-third of the retail value of the application system.



Scan the code on your mobile device camera
to access the portal.

To learn more, visit Ag.FMC.com, call your local FMC representative or our customer service center at 800-346-0833.

Capture 3RIVE 3D insecticide, Ethos 3D insecticide/fungicide and Hero insecticide and are Restricted Use Pesticides. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, 3RIVE 3D, Adastrio, Anthem, Capture, Ethos, Hero, Lucento, Steward, Topguard and Xyway are trademarks of FMC Corporation or an affiliate. ©2023 FMC Corporation. All rights reserved. 2023-2024-PURC -FFP-APPINN-3RIVE 3D VF